|  |
| --- |
| **ACTIVITY #1: MAKING A MAP** |
| Using SimplyMap, create a map using the **Chicago, Illinois** as your location. Use the variable that will show the **median household income** for that city.Try It Out:* Changing “view data by” in your legend
* Changing increments of data in your legend
* Changing the year of your data
* Creating a ranking from your map
 |
| **ACTIVITY #2: MAKING A STANDARD REPORT** |
| Using SimplyMap, create a report using the cities **Miami, Florida** and **New York City, New York** as your locations. Select at least one variable to use in your comparison, but you may use more than one if you choose. If you can’t think of a variable, you may use one of the suggestions below:* Business Counts > Retail Trade
* Census Data > Employment
* SimmonsLocal > Travel

Answer* What other variables could you include in your analysis?
* How might this variable inform your research?

Share your report URL on the form:**<http://libguides.lmu.edu/demographics/simplymap>** |