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| **Time****(mins )** | **Instructor Activities** | **Learner Activities/Engagement** | **Resources Used** |
| 5 minutes | TRIGGER WARNING/reminder to engage in controversy with civilityIntroduction to the exploration(All of us use Google to get our information blah, blah, blah, blah |  |  |
| 10 minutes | Activity to get everyone focused on the topic | Watch Dylann Storm Roof excerpt from: Noble, S. U. (2015, December 14). “Just Google It”: Algorithms of Oppression [Video file]. Retrieved from<https://www.youtube.co/watch?v=omko_7CqVTA> (10 minutes)Inlcude the Noble segment that says “black on white crime” is not a thing  | Starts at [41:19][ends 46:35][Video](https://www.youtube.com/watch?v=omko_7CqVTA)  |
|  |  | Have students replicate the Roof Google search in pairs/small groups *\*Have them log into Google first? Do searches on phones vs. on library computers? Are results different?*Have students Google Noble point of view that b on w  is not a thing |  |
| 10 minutes | Confirmation Bias: When you search your bias, your results support your bias | Students brainstorm why they get those resultsRecord thoughts on large post itsGroup share back |  |
| 2-5 mintues | Transition Talk | ?Maybe: Need for critical examination of our google results/information we find????Pair share: How can we be/should we be more critical of the information we seek? |  |
| 5 minutes | Play Noble lecture 15:36 - 18:30 | Watch excerpt from: Noble, S. U. (2015, December 14). “Just Google It”: Algorithms of Oppression [Video file]. Retrieved from<https://www.youtube.co/watch?v=omko_7CqVTA>1.Google is preferred search engine PEW 15:362. >60 % of searchers think the information they find is trustworthy PEW 17:003. Ad based algorithm not information bsased  algorithm 18:22 | Video Clip [15:36 - 18:30] |
| 2minutes | Ask what are the key points to the 3 minute clip (reinforce key concepts) | 1. Google is preferred search engine PEW
2. 60 % of searchers think the information they find is trustworthy PEW
3. Google uses an Ad based algorithm not information algorithm to produce results
 | Write on the whiteboard |
| 10 minutes | Pair students for a Google Image search on a population | Do a google image search on a population.What does this tell us about how our society represents that population?*Impact of metadata on the images that appear**Note: stock photos but a hover over shows the different companies who have chosen those photos for their website.* | AssignmentSuggested termsPovertySmart kidsSuccessful peopleJuvenilesTeenagers |
| 10 minutes | Share back - redo image search | Students show their searches to the classStudents talk about representation in the images |  |
| 5 minutes | Pair share - action/feelings/impression Note: Too little time for a pair share - we had a group share back | Discuss how this information impacts you?What are you be more aware of?What will you do differently?How important or unimportant is this?Does this resonate/explain/illustrate experiences you may have had in the past |  |
| minutes | Note: Too little time for this | How can/does Google/the media shape/influence election narratives [21:55] | Discussion |
| 7 minutes | Note: Only 7 minutes left and they created awesome stuff | Create something that illustrates what this means to you | Add it to shared google doc.?????ImagePhraseDrawingCollageZineWord cloudPoetryVideo/performance/skit | Posted to Google Drive |
|  | In class Assessment | Post it at #justgoogleit |  |
|  | Plug for Safiya Noble coming to campus (if funding comes through!) | January 25, 2017 |  |