**Antisemitism on Social Media Essay**

**Assignment**

You will work in pairs to write an analytical paper and do a presentation on antisemitism and Twitter. The purpose of this assignment is to give you experience applying your knowledge of antisemitic motifs to social media, to improve media literacy, and to improve reasoning and writing skills.

Each pair will be assigned an image of an antisemitic tweet. To conduct your analysis, you will need to consider both the visual motifs as well as the context in which the tweet was tweeted, i.e. Who was it from? Who was it to? Who is it about? What were the circumstances under which it was tweeted? Etc. For some tweets, there will be more to say about the visuals and for others there will be more to say about the context.

**Requirements**

***Paper***: 5-7 page, double spaced

***Presentation***: 5-8 minutes, 6 slides maximum (You will be given a PowerPoint template to help guide you through the presentation creation process.)

**Evaluation**

Your work will be evaluated on the basis of soundness of analysis, use of evidence from primary (social media) and secondary (scholarly) sources, clarity of thought, logical organization of the argument, and writing mechanics. You will be provided with rubrics that explain in detail how your work will be graded. **Please note:** Both students in each pair must contribute to the writing of the paper and must speak during the presentation.

**Getting Started: Ask Yourselves the Following Questions**

**1.)** Who sent the tweet and/or received the tweet?

**2.)** What is the context of the tweet being sent?

**3.)** Why do you think antisemitism images and language are being used? Is to simply insult, to intimidate or threaten, to hurt someone’s reputation, etc.?

**4.)** What antisemitic trope(s) does the tweet evoke?

**5.)** How does the use of trope(s) in the tweet connect with the trope’s use throughout history?

**6.)** Beyond the trope, is there any other part of the tweet that is antisemitic, for example, the sender's twitter handle (name) or picture?

**7.)** What is significant about antisemitism being expressed on social media? How is it similar to and different from publishing books like *The Protocols of the Elders of Zion*?