

## ArcGIS StoryMaps (Classic):

<https://storymaps-classic.arcgis.com/en/>

- Sign In > Create A Public Account
- Creating an account takes you to Arcgis.com. Go back to Story Maps: <https://storymaps-classic.arcgis.com/en/>
- Click Gallery to search for examples: <https://storymaps-classic.arcgis.com/en/gallery>
  - Search “segregation” and see “Segregation by the Sea”
  - Search “African American” and see “African American Walking Tour”
  - Search “population” and see “Gauging Population Change”
- African American Studies 300 at Morehouse College in Fall 2018 made a Story Map about reparations:  
<https://www.arcgis.com/apps/MapSeries/index.html?appid=ecf31c3cda9a43adb84f474bddb62a3a>

### Exercise:

- From Story Maps, click Apps to create a story map.
- Then click the “Create A New Story” button and choose the “Map Tour” template.
- When it asks you “Where are your images or videos?” choose “Advanced Options” on the left, under “They are already online.”
- Choose “Start a new Tour”
- Open a new internet tab / window. Search out pictures for three places you’ve lived or visited. These can be random pictures of a city, a landmark, or anything. Just open them up in a separate window (view the picture directly to save its direct URL).
- In Story Maps, edit your title and description.
- Click the “Add” button and fill out all of the information to add a photo: copy and paste the direct URL of the photo for both the photo and thumbnail fields, write a title and description of the photo, and search the map for a location for the photo (general, like “Atlanta, GA” or specific, like “111 James P Brawley St SW”).
- Add at least three places.
- Click “Settings” to change the appearance of your Story Map.
- Click “Save.”

### Tips for your essay:

- You will need a place to host photos for your Story Map. You can link to photos already online, but it would be better to make your own copies of the photos and host them online yourself. You can go to [www.flickr.com](http://www.flickr.com) and sign up for a free account: Flickr works directly with Story Maps, though you can use other photo services with some extra work. If you already have a Yahoo! Mail account, you can use that to start a Flickr account. Otherwise, use any email address.

- You will want to provide the source for every multimedia item you use. If possible, list the photographer, videographer, creator, organization that made it, etc. If not possible, at least find the official location of the item and link to it.
- Before you even begin your Story Map, outline your essay and note any areas that could have strong visuals as support: photos, videos, stats (graphs), maps. Write out everything you can think of for the sections of your essay, and write down every kind of visual you can imagine for your support. You can cut things out later, but adding things in later may be harder to do.
- Use a Story Map template appropriate to your project. This could be different for everyone.
  - If you're assembling a set of pictures within a city, state, or country, you can choose the "Tour" template.
  - If you have a lot of text with a few embedded pictures and videos placed on a map, you can choose the "Journal" template. (And so on.)
- Collect your media (pictures, videos, sounds) in advance and save them online. Collect more than you need and edit them down to the best ones as you work on your Story Map.
- After you write and edit your Story Map, show it to someone else to see if they understand what you made. Ask them about what doesn't make sense – What's out of context? What needs more support? What is there too much of?
- Look at your Story Map on a computer and smart phone to see how it looks.

#### **Resources:**

"How to make a story map"

<https://storymaps.arcgis.com/en/how-to/>

"Tell your story using a map"

<http://learn.arcgis.com/en/arcgis-book/chapter3/#learn-more>

"The five principles of effective storytelling"

<https://storymaps.arcgis.com/en/five-principles/>

"Ten essential steps for story map success"

<https://blogs.esri.com/esri/arcgis/2016/10/11/10-essential-steps-story-map-success/>

Datawrapper: data visualization software, free online:

<https://www.datawrapper.de/>