CMST -Script Fall 2017

Communications Studies LibGuide <http://libguides.lmu.edu/commstudies>

Relevant Assignments:

* Interpersonal Communication Paper (outline & critique a theory; find a study that applies the theory)
* Organizational Comm Paper (use scholarly articles as references)

Handout: Practice Exercises

Agenda:
Comm Studies LibGuide (for reliable places to search)
How to look up your theory in Encyclopedia of Comm Theory & track down the further readings
How to find scholarly articles (applies a comm theory or is about an organizational comm topic- use ComAbstracts)
How to cite the article in APA style (use OWL Purdue or Google Scholar)

Part 1- for Critiquing a Comm Theory

*Demo/Lecture (15 min.)*
**Matching Information Need to Appropriate Search Tools:**
Where do you go when you want to look up background info (on a theory, say the uncertainty reduction theory)? URT= Charles Berger, explains how people communicate when they are unsure about their environment.

[Wikipedia]--
Go to Wikipedia entry on uncertainty reduction theory. Is this a good source of information? Who wrote this? Click view history, then revision history statistics.
[usernames, not full name- can’t look up their affiliation]
Was it edited? [Tons of editors]
Is this reliable information? [Click “view history,” then “talk” to lookup- grade = C]
Can you use the references? Look them up? Yes, but there are so many of them it’s overwhelming.

Instead…Use the curated list of resources located on the LibGuide! LibGuides are cheat sheets created by librarians. There is a LibGuide for every Major here at LMU. It highlights the best library resources for finding information in that discipline.

Let’s go to the COMM Studies LibGuide: <http://libguides.lmu.edu/commstudies>

Click the **“background info” Tab** on the Left.
This has encyclopedias with background or introductory information about Comm theories.
Click on “Encyclopedia of Communication Theory.”
Search for “uncertainty reduction theory.”
Point out Author of the article- Leanne K.Knobloch- Let’s google her. She’s a COMM professor at Univ of IL (so knowledgeable about the field/expert)
Point out Further Readings- she lists just the most important ones for further reading to learn about the theory. Let’s track these down.

Most are written by the author of the theory, Charles Berger.

**BOOK LOOKUPS: Use the Books tab**Language and Social Knowledge: Uncertainty in Interpersonal Relationships (1982)

**ARTICLE LOOKUPS: Click on a linked article.**Can’t find something? Show the HELP Tab.

*Stop! Active Learning- (5-10 min.)*
Do Library Worksheet, Part 1: Look up background info in Wikipedia and Encyclopedia of Comm Theory about the social penetration theory. Reveal Answer Key for Page 1 afterwards.

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Part 2- How to find a scholarly article that applies a Comm theory; How to interpret the structure of the article; how to find a scholarly article about organizational comm; how to cite it in APA style

*Demo/Lecture (5 min.)*Click Databases (Articles) Tab on LibGuide.
Select ComAbstracts (more than 50 core journals in communications- has info about all the articles)

Journals are Peer-reviewed, scholarly (authoritative)
Click “Subject Search”
Click “[**Terms related to communication theories and models**](http://electra.lmu.edu:2642/www/menuabnew1.htm)”

Select Uncertainty Reduction Theory

Show Rapidly recognizing relationships: Observing speed dating in the south.

*Stop! Active Learning (5 min.)*
Do Library Worksheet, Part 2 (interpreting the article)

Reveal Answer Key for Page 2 afterwards.

*Demo/Lecture (6 min.)*

Point out how to get to the full text; the parts of the article; and how to cite it (google scholar/OWL Purdue)

Demo How to find a scholarly article about organizational comm; ComAbstacts.
Click Subject Search, Click

[**Context of work, business, public relations, etc.**](http://electra.lmu.edu:2642/www/menuabnew5.htm)

Click “organizational culture.”
You can also do a keyword search.
Reminder: how would I cite this?

*Stop! Active Learning (10 min.)*

Do Library Workseet, Parts 3 & 4: (Find a scholarly article about the social penetration theory. Write down the citation info. Find an article about a topic related to organizational communication. Write down the citation info.)
Reveal Answer Key for Page 3 afterwards.

**Recap (2 min.):** *Where should I go to do research for this class?* Use the Comm LibGuide (trustworthy, curated sources)

*Where can I look up more info about a comm theory?* Encyclopedia of Comm Theory
(You can track down the further readings too)

*Where should I go to find scholarly articles that apply a Comm theory?* ComAbstracts

 *Where should I go to find scholarly articles about a topic related to Org Comm?* ComAbstracts

*How do I cite my article in APA format?* Owl Purdue or Google Scholar

*Where can I go if I need more research help?* Help tab/Chat.