Instructions

You will be given a source. With your group, skim the source and identify which BEAM category your source fits into (it might be more than one!).

Write your source title on the BEAM board. Be prepared to discuss why.

Consider the following...

Why did the author(s) write this?

Is this persuading or informing the audience?

How is this information presented?

Academic language? Informal language? An image?

What keywords, concepts, or phrases might help you search and find more sources?

What does this information add to the overall topic?
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Red Group

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Write your source title on the BEAM board.
Be prepared to discuss why.

Consider the following...

Why did the author(s) write this?
   Is this persuading or informing the audience?

How is this information presented?
   Academic language? Informal language? An image?

What keywords, concepts, or phrases might help you search and find more sources?
   What does this information add to the overall topic?
Blue Group

Instructions

You will be given a source. With your group, skim the source and identify which BEAM category your source fits into (it might be more than one!).

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Consider the following...

Why did the author(s) write this?

Is this persuading or informing the audience?

How is this information presented?

Academic language? Informal language? An image?

What keywords, concepts, or phrases might help you search and find more sources?

What does this information add to the overall topic?
Green Group

Instructions

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Why did the author(s) write this?

Is this persuading or informing the audience?

How is this information presented?

Academic language? Informal language? An image?

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What keywords, concepts, or phrases might help you search and find more sources?

What does this information add to the overall topic?
Lilac Group

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Academic language? Informal language? An image?

What keywords, concepts, or phrases might help you search and find more sources?

What does this information add to the overall topic?
Use the BEAM method to evaluate sources you find!

**Background**
sources used to provide context; facts

**Exhibit**
documents, data, images; use as evidence

**Argument**
critical views and relevant scholarship

**Method**
critical theories or methods

Think through your source with the consider the following... questions on the other side of this card!