



Indigo Group

Instructions

You will be given a source. With your group, skim the source and identify which BEAM category your source fits into (it might be more than one!).

Write your source title on the BEAM board.
Be prepared to discuss why.



Consider the following...

Why did the author(s) write this?

Is this persuading or informing the audience?

How is this information presented?

Academic language? Informal language? An image?

What keywords, concepts, or phrases might help you search and find more sources?

What does this information add to the overall topic?



Purple Group

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Pink Group

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Black Group

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Brown Group

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Orange Group

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Yellow Group

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Red Group

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Blue Group

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Green Group

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Lime Group

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Lilac Group

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Use the BEAM method to
evaluate sources you find!

Background

sources used to provide context; facts

Exhibit

documents, data, images; use as evidence

Argument

critical views and relevant scholarship

Method

critical theories or methods

Think through your source with the
consider the following... questions
on the other side of this card!